

## COIMBRA BUSINESS REVIEW

### EDITOR-IN-CHIEF

**Pedro Costa**

*Coimbra Business School - ISCAC, Portugal*

### ASSOCIATE EDITORS

**Maria da Conceição Marques**

*Coimbra Business School - ISCAC, Portugal*

**Maria Teresa Lameiras**

*Coimbra Business School - ISCAC, Portugal*

**Maria do Castelo Gouveia**

*Coimbra Business School - ISCAC, Portugal*

**Dora Melo**

*Coimbra Business School - ISCAC, Portugal*

**Ana Baptista**

*Association of Architects (OA), Portugal*

**Margarida Sofia Ferreira**

*Timestamp:BIW, Portugal*

### CONTACTS

cbr@iscac.pt

# Coimbra Business Review

## EDITORIAL BOARD

**Adriano Pimpão**

*University of Algarve, Portugal*

**Alexandre Gomes da Silva**

*Coimbra Business School - ISCAC, Portugal*

**Alfredo Pinheiro Marques**

*Center for the Studies of the Sea (CEMAR), Portugal*

**Alina Andreica**

*Babeş-Bolyai University, Romania*

**Ana Carolina de Faria Silvestre Rodrigues**

*Law School of Southern Minas Gerais, Brazil  
Higher Education Center in Management, Technology and Education, Brazil*

**Ana Cristina Amaro**

*Coimbra Business School - ISCAC, Portugal*

**Ana Maria Camanho**

*University of Porto, Portugal*

**Ana Maria Rodrigues**

*Faculty of Economics, University of Coimbra, Portugal*

**Ana Paula Quelhas**

*Coimbra Business School - ISCAC, Portugal*

**Ana Raquel Moniz**

*Institute for Legal Research (IJCLeR)  
Faculty of Law - University of Coimbra, Portugal*

**António Carlos dos Santos**

*European University, Portugal*

**Asta Valackiene**

*Kaunas University of Technology, Lithuania*

**Begoña Prieto**

*University of Burgos, Spain*

**Bruno Almeida**

*Coimbra Business School - ISCAC, Portugal*

**Cagri Bulut**

*Yasar University, Turkey*

**Carlos J. Costa**

*University Institute of Lisbon (ISCTE-IUL), Portugal*

**Cidália Mota Lopes**

*Coimbra Business School - ISCAC, Portugal*

**Clotilde Paulina da Silva Celorico Palma**

*Lisbon Accounting and Business School - ISCAL, Portugal*

**Cristina Góis**

*Coimbra Business School - ISCAC, Portugal*

**Daniel Carrasco**

*University of Malaga, Spain*

**Daniel Taborda**

*Faculty of Law - University of Coimbra, Portugal  
Polytechnic Institute of Coimbra, Portugal*

**Dzintra Atstaja**

*BA School of Business and Finance, Latvia*

**Elisabete Neves**

*Coimbra Business School - ISCAC, Portugal*

**Enrique Bonsón**

*Universidad de Huelva, Spain*

**Fátima Geada**

*TAP - Lisbon Airport, Portugal*

**Fernanda Alberto**

*Coimbra Business School - ISCAC, Portugal*

**Francisco Javier Valencia Duque**

*Universidad Nacional de Colombia, Colombia*

**Henrique Madeira**

*University of Coimbra, Portugal*

**Irene Pimenta Rodrigues**

*University of Évora, Portugal  
LISP - Laboratory of Informatics, Systems and Parallelism, University of Évora, Portugal*

**Isabel Maria Mendes Pedrosa**

*Coimbra Business School - ISCAC, Portugal*

**João Luís de Miranda**

*School of Technology and Management, Institute Polytechnic of Portalegre, Portugal  
CERENA-Centre for Natural Resources and the Environment, Instituto Superior Técnico, University of Lisbon, Portugal*

**João Paulo Marques**

*Coimbra Business School - ISCAC, Portugal*

**João Varajão**

*University of Minho, Portugal*

**Jorge Bernardino**

*Coimbra Institute of Engineering (ISEC), Portugal*

**José António Gonzalo-Angulo**

*University of Alcala, Spain*

**José Carlos Dias**

*ISCTE-IUL Business School, University Institute of Lisbon, Portugal*

**Katia Franch León**

*Centro de Estudios de Técnicas de Dirección Universidad de La Habana, Cuba*

**Katy C. Herrera Lemus**

*Centro de Estudios de Técnicas de Dirección Universidad de La Habana, Cuba*

**Lúcia Lima Rodrigues**

*School of Economics and Management, University of Minho, Portugal*

**Luís de Sousa**

*GOVCOPP - Governance, Competitiveness and Public Policies - University of Aveiro, Portugal*

**Magda Arias Rivera**

*Centro de Estudios de Técnicas de Dirección - Universidad de La Habana, Cuba*

**Manuel Porto**

*University of Coimbra / Lusíada University / SRS Advogados, Portugal*

**Maria Clara Keating**

*Department of Languages, Literatures and Cultures, School of Arts and Humanities of the University of Coimbra, Portugal  
Center for Social Studies of the University of Coimbra, Portugal*

**Maria da Conceição Marques**

*Coimbra Business School - ISCAC, Portugal*

**Maria de Lourdes Machado-Taylor**

*CIPES, Centre for Research in Higher Education Policies, Portugal  
Agency for Assessment and Accreditation of Higher Education (A3ES), Portugal*

**María M. Muñoz**

*Universidad de Málaga, Spain*

**Maria Madalena Eça Guimarães de Abreu**

*Coimbra Business School - ISCAC, Portugal*

**Maria Teresa Lameiras**

*Coimbra Business School - ISCAC, Portugal*

**Mário Sacramento Santos**

*Coimbra Business School - ISCAC, Portugal*

**Marusia Monagas Docasal**

*Centro de Estudios de Técnicas de Dirección Universidad de La Habana, Cuba*

**Miguel Lira**

*Coimbra Business School - ISCAC, Portugal*

**Paula Prata**

*University of Beira Interior, Portugal*

**Pedro Costa**

*Coimbra Business School - ISCAC, Portugal*

**Pedro Fernandes**

*Oporto Global University - UPT, Portugal*

**Rafael Montejo Veliz**

*Facultad de Contabilidad y Finanzas - Universidad de La Habana, Cuba*

**Rui Brites**

*Centre for Research and Studies in Sociology, CIES University Institute of Lisbon, ISCTE-IUL, Portugal*

**Sara Paulina de Oliveira Monteiro**

*P-BIO Portugal's Biotechnology Industry Organization, Portugal  
Advisory Member H2020 Challenge 2 European Commission*

**Scott Tilley**

*Florida Institute of Technology, USA*

**Stuart Holland**

*Institute for Social and European Research (ISES), Hungary  
Faculty of Economics, University of Coimbra, Portugal*

**Sulamis Dain State**

*University of Rio de Janeiro, Brazil  
FACAMP, Brazil*

**Tatjana Vilutiene**

*Vilnius Gediminas Technical University, Lithuania*

**Tomás Patrocínio**

*Institute of Education of the University of Lisbon, Portugal*

**Vitor Beires Nogueira**

*University of Évora, Portugal  
LISP - Laboratory of Informatics, Systems and Parallelism, University of Évora, Portugal*